



# MD IMRAN KHAN

## Digital Marketing Specialist

### About Me

I'm Imran Khan, a Digital Marketing Specialist with 5 years of experience. I'm a specialist in handling and managing day to day team operations with considerable experience to read trends



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### LANGUAGE

- English
- Bangla (fluent)
- Spain (basic)

### EXPERTISE

- Digital Marketing
- Web Design
- search engine optimization
- YouTube Marketing
- graphic design
- Facebook Marketing
- Meta Tag Optimization

### EXPERIENCE

#### **Toma Trasporti- Italy** **2020 - 2022**

Developed and executed digital marketing campaigns: Successfully planned and implemented multi-channel campaigns across email, social media, PPC, and SEO, resulting in a 70% increase in online sales.

#### **Abay Ethiopian dishes - Canada** **2019 - 2021**

**SEO Optimization:** Conducted comprehensive SEO audits, keyword research, and on-page optimization, leading to a 50% increase in organic search traffic

#### **Studio Showde sydney - Australia** **2019 - 2021**

**Youtube marketing:** Developed comprehensive YouTube content strategies, resulting in a 50% increase in subscriber growth and a 35% increase in engagement rates.

### EDUCATION

#### **Belkuchi government college**

Higher Secondary School Certificate of Business Management  
2019-2021

#### **shikhbe shobai**

completed digital marketing courses Batch no #SSB 445  
2021-2022

### SKILLS SUMMARY

Marketing strategy  90%

Project Management  100%